

# Order Item Summary

CBS TELEVISION STATIONS



WJZ-TV

Order ID: 71580	CF LOC-POL	FBD - LBD: 10/09/12 - 10/26/12	HL#:	Created: 10/08/12 11:39 AM
Client: NUMBERS USA (341709)	CPE: / / 10999/2755	Agency Commission: 15 %	Updated: INENM on 10/08/12 12:40 PM	
Agency: DAVIS & COMPANY (3185)	Product: EST. #S 10999/ 27553; AA	Self :15:00	Confirmed: 10/08/12 11:47 AM	
Buyer: SHERRI FRANKLIN	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: BILL AHLFIELD-WJZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WMAR: 0% WBAL: 0% WBFF: 0% WNUV: 0% WUTB: 0% CABLE: 0%				

## 10/8 - NEW POLITICAL ORDER \$31,500. -Kerra

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	ENEWS4P	M T W T F * *	NEWS	30				0.0	\$800.00	13	\$10,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>								
	10/09/12	10/26/12	5	5	3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY-7A	M T W T F * *	MORN	30				0.0	\$700.00	13	\$9,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>								
	10/09/12	10/26/12	5	5	3								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	ENEWS5P	M T W T F * *	NEWS	30				0.0	\$1,200.00	10	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/19/12	5	5									

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	36	0	\$31,500.00	\$26,775.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$31,500.00	\$26,775.00	\$0.00	\$0.00